



## WEBINAR

### MALAYSIA AND HALAL MARKET: BUSINESS OPPORTUNITIES FOR URUGUAYAN COMPANIES

**Thursday, 8<sup>th</sup> July 2021 – 9 AM (Uruguay) – Zoom platform**

This webinar will analyze in depth the business opportunities for Uruguayan companies in Malaysia, in a post-pandemic world.

Likewise, given the relevance of the Halal market, there will be the participation of an expert in Halal certification who will share the specific requirements to export to Malaysian market, as well as the main trends and opportunities in this market for Uruguayan products.

The aim of the event is to strengthen and stimulate trade relations between both countries, exploring the potential in terms of trade of goods and services.

This is a FREE activity, prior registration through the following [form](#). Access information will be sent the day before the event.

#### Program

<b>09:00 – 09:20</b>	<b>Opening</b> <ul style="list-style-type: none"><li>- <i>President of the Uruguayan Chamber of Commerce and Services</i></li><li>- <i>Mr. Wan Ahmad Tarmizi – Trade Commissioner, Embassy of Malaysia, Trade Section (MATRADE)</i></li></ul>
<b>9:20 – 9:40</b>	<b>Business opportunities between Malaysia and Uruguay</b> <ul style="list-style-type: none"><li>- <i>Mrs. Aldana Depetro – MATRADE</i></li></ul>
<b>9:40 – 10:00</b>	<b>Halal Certification in Malaysia: An opportunity for Uruguayan companies</b> <ul style="list-style-type: none"><li>- <i>Master in Economics Tomás Guerrero – Halal Trade &amp; Marketing Centre Manager</i></li></ul>
<b>10:00 – 10:30</b>	<b>Questions from the audience</b>